() Adform

Top 5 ad sizes:

Leaderboard 728 x 90

Skyscraper **160 x 600**

Billboard 970 x 250

Medium Rectangle 300 x 250

Half Page 300 x 600

Dynamic 🗸

Video V

High Impact 🗸



Max 300kb (recommended)

Max 30 seconds



GMP / DV360

Top 5 ad sizes:

Leaderboard 728 x 90

Skyscraper **120 x 600**

Leaderboard 970 x 250

Rectangle 320 x 320

Skyscraper 300 x 600

Dynamic 🗸

Video 🗸

High Impact 🗸

Max 5mb (300kb recommended)

Max 30 seconds

HTML5, JPG, PNG, GIF, SVG





Top 5 ad sizes:

Top Banner **930 x 180**

Mobile Banner 320 x 100

Rectangle 300 x 250

Half-page Ad 300 x 600

Dynamic

Video

High Impact

Max 150kb

Max 30 seconds





Top 5 ad sizes:



Dynamic 🗸

Video V

High Impact 🗸



Max 200kb (recommended) Max 30 seconds (recommended)

HTML5, JPG, PNG, GIF, SWF



Delta Projects

Top 5 ad sizes:

Leaderboard 728 x 90

Skyscraper **160 x 600**

Top Banner **930 x 180**

Medium Rectangle 300 x 250 Half Page 300 x 600

Dynamic $\sqrt{}$

Video 🗸

High Impact 🗸

Max 150kb (recommended)

Max 30 seconds (recommended)



Bidtheatre

Top 5 ad sizes:

Panorama 728 x 90

Widescreen 160 x 600

Module 640 x 360

Mobile 320 x 320

> Widescreen 300 x 600

Dynamic $\sqrt{}$

Video V

High Impact 🗸



Max 300kb (recommended) Max 30 seconds (recommended)

